

Requirements for Webpage:

Important Information for your Website to stand out

- **Services** – what services you provide and write up on each service.
- **Products** – what are the products you offer and the write up for each. (Photos if available)
- **About Me/Us** – this is an important page because people would want to know who they will deal with if they use your services or products. A profile photo of you or each of your main team members should be on the page along with a good write-up. The write-up should encompass a brief of who you are, how to came to provide the services you offer on the website, why you do provide the services/products and your qualifications.
- **FAQ or Frequently Asked Questions** – think of all the questions you’ve been asked repeatedly or people might want the answers to.
- **Testimonials or Reviews** – start collecting or ask for them from your customers or clients. It will be good if they are happy to provide a photo of themselves to go with the testimonials but this is optional. More can be added in time.
- **Blog post** – if you are going to blog, you will need to provide at least one blog post to start and set-up with. It is a good idea to blog or post articles on your website.
- **Social Media** – If you want customers to link to your social media, please supply the social media addresses:

Facebook

Instagram.....

WhatsApp.....

LinkedIn

- **Contact form:**

Please choose what you require on your form	Please fill any other information
<input type="checkbox"/> Name & Surname	
<input type="checkbox"/> Contact Number	
<input type="checkbox"/> Email Address	
<input type="checkbox"/> Company name	
<input type="checkbox"/> Drop Down List: (Provide a Question)	Define your answers here • • • •
<input type="checkbox"/> Other Information	
<input type="checkbox"/> Message Area	

Additional Questions/Content:

What is your company Name?

• **Contact details of Company:**

Contact Person(s):

Address:

Office Number:

What is your preferred email address?

- Do you have a registered domain (eg. Louwgistics.co.za/.com/.org) Yes / No

○ Domain Name:

○ **FTP details:**

▪ Username:

▪ Password:

What are your corporate colour(s)?

- Do you have a good quality Logo in .jpg or .png format Yes / No

- Do you require a Hit Counter on your website? Yes / No

- Please provide other relevant information:

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<p><u>Banking Details:</u></p> <p>First National Bank (FNB) Account Number: 62288045571 Branch Name: Westville, Durban Branch Code: 223526 Swift Code: FIRNZAJJ</p>	<p>Basic Website (3 -4 Pages) with functional customized PHP Web form:</p> <p>Costing:</p> <p>Website with Basic Web Form - R 3 500 Fully functional Customized Web Form (add to above) - R 500 Additional pages to existing website - R450 p/page Changes / Updates after publication and acceptance of Website - R 200 p/page</p> <p>(50% Deposit Required on all above options) Forward POP to admin@mibutiful.co.za</p>
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